

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Advertiser

10/19/12-10/22/12 Obama for America (6765)

103486

Agency GMMB (4408) Product

Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Buyer Name Phone/Fax

CPE **Account Types**

Date:

Billing Type Comments

95/101/2141 National/Political

Standard

OBAMA/P/D SKED A ADD OBAMA FOR AMERICA

Date Entered Last Modified 10/18/12 10/18/12

Entered By

Kathy Sparks

CO-OP No

Headline #

ECR07914139

Normal

Comments:

Date:

Demo

Order Type

Package Deal

Commission % 15.00

Commission \$14,400.00 Net Total \$81,600.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Oct. 2012 57 \$96,000.00 Grand Total: 57 \$96,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	L.ength	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa S	u S	pots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	4:25A- 4:58A (EST)	1		:			Х	į.		1	\$200.00	\$200.00	WBNS-TV (WBNS)	430A NEWS	10/18/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	5A- 5:55A (EST)	1		:			X	!		1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/18/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	5:57A-7A (EST)	1		•			Х	!		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/18/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	8A- 8:55A (EST)	2					X	1		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING 2	10/18/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:58A- 6:56A (EST)	2					1 I	X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	10/18/12
6.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:57A- 9A (EST)	1			: 1		; [ΧŢ		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/18/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1			:		1 1	1 2	X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/18/12
8.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	8:58A- 9:55A (EST)	1		:			Х			1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/18/12
9.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11:58A- 12:30P (EST)	1		:			Х	!		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/18/12
10.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	12:30P- 2P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/18/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3P- 3:55P (EST)	1	х	:						1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	10/18/12
12.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	3:58P- 5P (EST)	1		:			Х	I		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/18/12
13.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	5P- 6P (EST)	1		:			X			1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/18/12
14.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	6P- 6:30P (EST)	1					X			. 1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	10/18/12
	CONFIRMATION CONTRACT																		

"WRNG-TV Inc. and its of	totione do not discriminata in advertiging contrac	to on the begin of rose or athnicity. Any r	arouision in one order or arragment	for advartising that purports to di	icariminata on the bosic of roce or ath	nigity, away if handwritten temed or
WDING-I V, IIIC., and its si	tations do not discriminate in advertising contrac	is on the basis of face of enfacting. Ally p	movision in any order or agreement	tor advertising that purports to di	iscriminate on the basis of face of em	meny, even a nadawinten, typed of
otherwise made a part of the	e particular contract, is herby rejected "					

Accepted-Station:

Accepted-Agency/Advertiser:



WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

103486 Contract #

Schedule Dates 10/19/12-10/22/12 Advertiser Obama for America (6765) Agency

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

> Eagle Television/Philadelphia Office KAUFMA, MEREDITH

Phone/Fax

Product

Brand

Sales Office

Buyer Name

Billing Type

CPE 95/101/2141 Account Types National/Political

Standard OBAMA/P/D SKED A ADD Comments OBAMA FOR AMERICA

Date Entered 10/18/12

Last Modified 10/18/12 Kathy Sparks Entered By

CO-OP No

ECR07914139 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,400.00 Net Total \$81,600.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 <u>Rate</u> Oct. 2012 57 \$96,000.00 Grand Total: 57 \$96,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu We Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58P- 7:30P (EST)	2	2	: I	х	I I	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	10/18/12
16.0	Normal Line / Special	10/22/12-10/22/12	3	:30	9P- 11P (EST)	1	X	1 1	i	!	1	\$5,000.00	\$6,000.00	WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	10/18/12
17.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	7:57P- 9P (EST)	1		1 1	X	!	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	HAWAII 5.0	10/18/12
18.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1		* 1	¦ x ;	;	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	10/18/12
19.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- 11P (EST)	1			' X '	ŀ	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/18/12
20.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:57P- 9P (EST)	1	Ī		;	?	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	10/18/12
21.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9P- 10P (EST)	1	ı	·	X	:	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	10/18/12
22.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)	1			Х	1	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/18/12
23.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30P- 8:30P (EST)	1	Ī		1 1	X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/18/12
24.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11P- 11:35P (EST)	1		1	Х	:	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/18/12
25.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11P- 11:35P (EST)	2	2	1 I	X	1	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SAT LATE NEWS	10/18/12
26.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:31P- 12:05A (EST)	2	2	1 1		¦ X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SUN LATE NEWS	10/18/12
27.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11:35P- 12:37A (EST)	1	L	1 1	X	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/18/12
28.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	12:37A- 1:37A (EST)	1			X	I I	1	\$200.00	\$200.00	WBNS-TV (WBNS)	FERGUSON	10/18/12
	1		<u> </u>	1	CON	FIF	٦N	/ATION	CON	ĮΤΙ	RAC	House		1		
Accepted	-Agency/Advertiser:			Date;	Accepted-Sta	ation:	:					Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, ev	en if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."	



COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

WBNS-TV, Inc. **DEPT L-1133**

Agency Product Brand Salesperson Sales Office

Comments

Schedule Dates

Advertiser

Buyer Name Phone/Fax CPE **Account Types** Billing Type

Contract # 103486 10/19/12-10/22/12 Obama for America (6765) GMMB (4408) Political/Candidate (1161) political candidate (1775) Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office KAUFMA, MEREDITH 95/101/2141

National/Political Standard OBAMA/P/D SKED A ADD OBAMA FOR AMERICA

Date Entered 10/18/12 Last Modified 10/18/12 Kathy Sparks **Entered By**

CO-OP ECR07914139 Headline #

Demo Order Type

Normal

Package Deal

Commission % 15.00

Commission \$14,400.00 Net Total \$81,600.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	57	\$96,000.00
Grand Total:	57	\$96,000.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11:35P- 12A (EST)	1		:	:		٠,	c¦	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	10/18/12
30.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	12A- 1A (EST)	2		:	1		<u> </u>	(2	\$200.00	\$400.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/18/12
31.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	12:05A- 12:30A (EST)	2		1	:		1	, x	2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	WZW SPORTS	10/18/12
32.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	12:30A- 1:30A (EST)	2		:		1		X	2	\$200.00	\$400.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/18/12
33.0	Normal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:25P- 7:30P (EST)	1		!				Х	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL	10/18/12
34.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	4:25A- 4:58A (EST)	1	Х	:					1	\$200.00	\$200.00	WBNS-TV (WBNS)	NEWS	10/18/12
35.0	Normai Line / SPOT	10/22/12-10/22/12	3	:30	5A- 5:55A (EST)	1	Х	:	:				1	\$800.00	\$800.00	WBNS-TV (WBNS)	5AM NEWS	10/18/12
36.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5:57A- 7A (EST)	1	х	:				1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	10/18/12
37.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8A- 8:55A (EST)	2	х				 	1	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/18/12
38.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:55A (EST)	1	Х		1		İ	İ	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/18/12
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)	1	Х	:				1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/18/12
40.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30P- 2P (EST)	1	Х			1	- 1	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATOR	10/18/12
41.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	1	Х			i	Ī		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/18/12
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		CONFIRMATION	CONTRACT		
cepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 103486

 Schedule Dates
 10/19/12-10/22/12

 Advertiser
 Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)

Brand political candidate (1775)

Sales Office Eagle Television/Philadelphia Office

Eagle Television/Philadelphia Office

KAUFMA,MEREDITH

Phone/Fax

Buyer Name

Comments

CPE 95/101/2141
Account Types National/Political
Billing Type Standard

OBAMA/P/D SKED A ADD OBAMA FOR AMERICA
 Date Entered
 10/18/12

 Last Modified
 10/18/12

Entered By Kathy Sparks

CO-OP NO
Headline # ECR07914139

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$14,400.00

 Net Total
 \$81,600.00

Sales Tax

 WBNS-TV (WBNS)
 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 57
 \$96,000.00

 Grand Total:
 57
 \$96,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5P- 6P (EST)	1	x	1 1	1 1	1	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5PM NEWS	10/18/12
43.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6P- 6:30P (EST)	1	х	1 1		1 1	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	10/18/12
44.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11P- 11:35P (EST)	2	Х	1 1		1	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	10/18/12
45.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:35P- 12:37A (EST)	1	х	: :	1 1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DAVID LETTERMAN	10/18/12
46.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:37A- 1:37A (EST)	2	Х			ı	2	\$200.00	\$400.00	WBNS-TV (WBNS)	CRAIG FERGUSON	10/18/12
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	·				CON	FIF	SM	ATION	CO	NT	RAC	1	-			
Accepted	-Agency/Advertiser:			Date:	Accepted-Str							Date:	Comments:			

CONFINIMATION CONTRACT														
cepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:										
				4										

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